#### SoftTech

# CONSTRUCTCONNECT



#### From the desk of SoftTech's Vice President (HR & Admin)

At SoftTech, with the client being the center of our activities, we work collaboratively without compromising on our integrity & ethical values. We mentor our teams so that they are accountable and at the same time deliver quality products and services. Innovation at work is what we would like to promote for the year 2023.

#### ~ Priti Gupta

### SoftTech News

- SoftTech is now an SAP Gold Partner
- SoftTech wins the "Software Brand of the Year 2022" award and Mr. Vijay Gupta, Founder & CEO at SoftTech has been recognized as "Business Icon of the Year", by Outlook India
- SoftTech wins FICCI Smart Urban Innovations Awards
- Mr. Vijay Gupta bagged ET Inspiring Leader by The Economic Times
- SoftTech signed an MoU with HY M&E to collaboratively drive technology transformation in the AEC sector across ASEAN
- Mr. Vijay Gupta felicitated with a recognition trophy by Mr. Devusinh Chauhan (Minister of State for Communications of India)
- Tech Mahindra and SoftTech Join Forces to Digitally Transform the Global Construction and Infrastructure Industry
- SoftTech signed a MoU with NICMAR University for collaboratively conducting impactful initiatives in the AEC industry



**ISO** 

### SoftTech Achievements



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SoftTech was selected by Jaipur Smart City Limited for end-to-end implementation of the Works Information Management System

SoftTech was awarded

internationally recognized

standard that establishes

that we meet high-quality

ISO:20000-1:2018

Certification, an

standards

Maharashtra Govt has given go-ahead for statewide implementation of SoftTech's Flagship product - AutoDCR on the SaaS model

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AmpliNxt, which is a 100% subsidiary of SoftTech launched a second cohort program - Beta for empowering startups in the AEC sector We launched CivitBUILD, a Cloud-powered and AI driven Construction ERP Solution on a SaaS-based model

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We conducted a strategic investment in a Singapore-based Company, 'Qi Square Private Limited to extend BtrLyf platform

### A heartfelt tribute



Arati Chavan Manager, Accounts We extend soulful tribute to our highly dedicated & diligent team member Arati Chavan, who departed this world recently. She was associated with SoftTech since its inception and made our lives more enriching in these 26 years. Her kind-hearted soul & supporting nature brought out the best in everyone, not just in the Accounts Team, but across the organization. An ardent traveler & movie buff, she was a dynamic personality who illuminated our hearts. Team SoftTech remembers her in our prayers and will forever cherish her memories.

### A milestone accomplished



Deepak Kumar Gupta Senior Project Manager

Deepak Kumar Gupta, a Senior Project Manager at SoftTech is now PMP certified. He is dedicatedly managing the e-Governance business in DDA, NDMC and UP. In his leisure time, he enjoys watching movies and is an accomplished badminton player. We congratulate him on this remarkable achievement and wish him all the best for a continued & exciting journey at SoftTech.



#### **Booking Blunder**

On a weekend my lead planned a team outing to Goa, without informing his senior as there was a client meeting on Monday. He asked me to book an early bus on Sunday evening back to Bangalore to reach well before time. Sunday morning, we were in Goa's Holland beach to witness sunrise and I had left my mobile phone in the hotel. When we came back to the hotel there were a dozen missed calls from the travels, I realized, in excitement, I had booked a 7 AM Sunday bus instead of 7 PM. Since it was a weekend, with no Sunday tickets available, we had to book the return for Monday and the entire team couldn't join the office on Monday. **Rest is history!** ~Chaplin Daniel **Project Manager** 



#### Kokum Sharbat

A very refreshing & healthy drink that gives energy & curbs acidity

Grind 2 fresh kokum pieces, or 2



# Refreshing Eye Exercises for every computer user

Throughout the day, give your eyes a break by looking away from your monitor. Try the 20-20-20 rule: Every 20 minutes, look at something 20 feet away for at least 20 seconds. Also, once a day, practice palming, first, rub your palms together to create a bit of heat. Next, form your hands into cup shapes. Now, take your hands and press them over your closed eyes.

teaspoons of dried kokum rinds earlier soaked in water for 20 mins. Add 1 teaspoon of sugar, 1 teaspoon of black salt, a pinch of jeera powder & ground kokum in a tall glass of water. Mix it well and add ice if you want.

> ~ Aparna Joshi Officer - Admin & Purchase

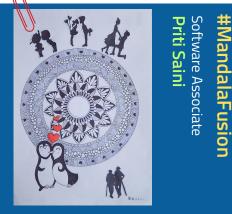
~ Apurva Wagh Developer



#SuperWoman Implementation Engineer Pradip Kumar Srivastwa









#CleanAndSustainable Pratik Patel Director

😪 Wanderlust Diaries



Pranjali Deshpande Digital Marketing Executive



System Administrator





# Feedathon

SoftTech recently sponsored an exciting marathon- Feedathon that helped contribute food and clothing to the street underprivileged. It was an amazing occasion to witness enthusiastic employees run vivaciously for the noble cause.





Interview: A cover story featuring Mr. Vijay Gupta on





Blog Post: Going paperless in



<u>White Paper: Modernizing the</u> <u>construction ecosystem – Expert</u>







